

2016

(5th Semester)

BACHELOR OF BUSINESS ADMINISTRATION

Paper No. : BBA-501

(Research Methodology)

KEY ANSWERS FOR OBJECTIVES

1. State whether the following statements are *True* or *False* in the brackets provided : 1×5=5
 - (a) False
 - (b) False
 - (c) True
 - (d) False
 - (e) False

2. Choose the correct answer from the given options by putting a Tick (✓) mark in the brackets provided : 1×5=5
 - (a) (ii) Exploratory research
 - (b) (i) Mean
 - (c) (i) Stratified sampling
 - (d) (ii) Only after all the sources of secondary data are exhausted
 - (e) (i) At the end of the page or chapter
